FOLLOW YOUR HYPOTHESIS
INTRO - HELLO THERE

Remember the thrill of discovery you used to get from science experiments in school? The freedom you had to develop your own ideas and explore new methods to put them to the test? Unfortunately, as we get older and fall into our day-to-day routines, our hypotheses often fall by the wayside.

If you’re feeling stuck in a rut, maybe it’s time to get back to the laboratory and try something new with adult course offerings from the Continuing Studies program at Kendall College of Art and Design of Ferris State University (KCAD). We’ve developed a number of new courses that combine the processes and methods of scientific inquiry with the possibility of creative expression. You’ll have the opportunity to experiment with new ideas and mediums and rediscover your passion for learning.

Converge traditional methods of making art with new technology in our new Hand Coloring Your Digital Photographs course, build structurally innovative sculptural works in our new Mig Welding for the Artist course, or use materials in surprisingly non-traditional ways in our new Pulp Painting and Handmade Paper course.

So what are you waiting for? Push yourself out of your comfort zone and transcend the daily grind – enroll today!

Brenda Sipe
Director of Continuing Studies

Sierra Casanova
Continuing Studies Coordinator

616.451.2787 x3012
ADULT CALENDAR - AT A GLANCE

DRAWING
- Right Brain Drawing for Non-Artists
  (p. 9)  MON, 6:30-9:30pm
- Portrait Drawing  (p. 10)  TUES, 6:30-9:30pm
- Beginning Figure Studio  (p. 10)  TUES, 6:30-9:30pm
- Drawing on History in Grand Rapids  (p. 11)  WED, 6:30-9:30pm
- Drawing 1-2-3  (p. 11)  THURS, 6:30-9:30pm

INTERIOR DESIGN
- Fundamentals of Interior Design  (p. 17)  TUES, 6:30-9:30pm
- Applying the Fundamentals  (p. 17)  WED, 6:30-9:30pm
- Renovating Your Home  (p. 17)  THURS, 6:30-9:30pm

FASHION
- Fashion Pattern Making  (p. 18)  THURS, 6:30-9:30pm

PAINTING
- Plein Air Painting  (p. 12)  MON, 6:30-9:30pm
- Illustrative Watercolor  (p. 12)  TUES, 6:30-9:30pm
- Abstract Painting in Acrylics  (p. 13)  WED, 6:30-9:30pm
- Intro to Water-based Media  (p. 13)  THURS, 6:30-9:30pm
- Painting with Oils  (p. 13)  SAT, 9:30am-12pm
- Step-by-Step Landscape  (p. 13)  6:30-9:30pm

PHOTOGRAPHY
- Hand Coloring Your Classic Photographs  (p. 14)  MON, SAT  1-4pm, 6:30-9:30pm
- Photography in the Field  (p. 14)  TUES, 6:30-9:30pm
- Digital Photography  (p. 15)  WED, 6:30-9:30pm
- Photo Walks With Dianne Carroll Burdick  (p. 15)  WED, 6:30-9:30pm

DIGITAL APPLICATIONS
- Intro to Adobe Photoshop®  (p. 16)  MON, 6:30-9:30pm
- Intro to Adobe Illustrator®  (p. 16)  TUES, 6:30-9:30pm
- Adobe InDesign®  (p. 16)  WED, 6:30-9:30pm
- Digital Sound Design Studio  (p. 16)  WED, 6:30-9:30pm

PRINTMAKING
- Relief Printmaking  (p. 23)  WED, 6:30-9:30pm

ART EXPLORATION
- Pulp Painting & Handmade Paper  (p. 23)  TUES, 6:30-9:30pm
- Collage & Mixed Media  (p. 24)  WED, 6:30-9:30pm
- Landscapes  (p. 24)  THURS, 6:30-9:30pm
- Creative Journaling  (p. 24)  FRI, SAT  9am-3:30pm

WORKSHOPS / SHORT COURSES
- Step-by-Step Landscape  (p. 13)  THURS, SAT  9:30am-12pm
- Hand Coloring Your Classic Photographs  (p. 14)  SAT, 9:30am-1pm
- Pulp Painting & Handmade Paper  (p. 23)  FRI, SAT  9am-3:30pm

SCULPTURE
- MIG Welding for the Artist  (p. 21)  TUES, WED, THURS  6:30-9:30pm

CERAMICS
- Advanced Wheel Throwing  (p. 21)  MON, 6:30-9:30pm
- Slab-Built Tableware  (p. 21)  TUES, 6:30-9:30pm
- Beginning Wheel Throwing  (p. 22)  WED, THURS  6:30-9:30pm
- Slab-Built Mugs  (p. 22)  SAT, 9:30am-1pm

HOW TO REGISTER & POLICIES
(p. 30, 31)

REGISTRATION FORMS
(p. 32, 33)

CONTACT INFORMATION
- Registration:  www.kcad.edu/continuing-studies
- Registration Deadline for Session I: May 9
- Registration Deadline for Session II: July 5
- Early Registration (10% discount): April 15
- No Classes May 30, Memorial Day
- Registration is not valid without payment. Supply information, if applicable, can be found at: kcad.edu/continuing-studies/class-outlines.
- For assistance with online registration, call 616.451.2787 x3012.
- Individuals with disabilities who require special accommodations to participate should contact the KCAD Continuing Studies office at 616.451.2787 x3012 at least 72 hours in advance.

Like us on Facebook for program updates and special events at www.facebook.com/KCADCONTINUINGSTUDIES
RIGHT BRAIN DRAWING
FOR NON-ARTISTS
You can learn to draw! By gaining access to the part of your mind that works in a style conducive to creative, intuitive thought, you will learn a fundamental skill of visual art: how to put down on paper what you see in front of your eyes. In learning how to draw, you will learn an entirely new way to see, which can impact your creativity in other areas of your life. This class is based on the teaching in the book Drawing on the Right Side of the Brain by Betty Edwards.

Instructor: Ann Chuchvara-Cole

D10216SKA-Mondays, 6:30–9:30 p.m., May 16, 23, June 6, 13, 20, 27
Session II: July 11, 18, 25, August 1, 8, 15, 22

D10216SKB-Mondays, 6:30–9:30 p.m., July 11, 18, 25, August 1, 8, 15, 22

$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

More Drawing classes on next page
Tuesday classes
6:30 – 9:30 p.m.

NEW! PORTRAIT DRAWING
Investigate the proportional relationships of the human head and face to achieve naturalistic resemblance in your drawings. You will receive instruction in the use of line, shape, light, and shadow, achieving realistic volumetric form in black, white and color. A model will be present during each class session and a variety of drawing approaches will be demonstrated. Discussion and presentations on contemporary portraiture and group and individual critiques of work are also included.
Instructor: Richelle Witbrodt
D18416SKA-Tuesdays, 6:30–9:30 p.m., May 17, 24, 31, June 7, 14, 21, 28
$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

BEGINNING FIGURE STUDIO
Discover how to draw the figure using intuition and gestural mark making. From there, you will explore systems of measurement to begin achieving accuracy of proportion. Gain confidence by controlling your compositions with proper use of drawing tools and art principles.
Instructor: Tatsuki Hakoyama
D19816SKB-Tuesdays, 6:30–9:30 p.m., July 12, 19, 26, August 2, 9, 16, 23
$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

Wednesday classes
6:30 – 9:30 p.m.

NEW! DRAWING ON HISTORY IN GRAND RAPIDS
New: Sketch on site and extend your drawings in the studio in this survey of artistic and architectural history throughout Grand Rapids. Beginners and experienced artists alike will develop techniques and analytical skills through practice and examination. You will learn to view the built environment through the lens of its past. You will visit and examine both well-known sites such as Calder Plaza, and Meyer May House, as well as lesser known landscapes, interiors, buildings, and sculptures.
Instructor: Suzanne Manuel
D16316SKA-Wednesdays, 6:30–9:30 p.m., May 18, 25, June 1, 8, 15, 22, 29
$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

Thursday classes
6:30 – 9:30 p.m.

DRAWING 1-2-3
You will acquire basic drawing skills through step-by-step instruction, utilizing art principles like systems of proportion and sighting. You’ll explore a variety of subject matter with charcoal, pencils, ink, and other materials. No previous drawing experience is required; beginners and experienced artists alike will develop techniques and personal style.
Instructor: Amanda Berry
D10016SKA-Thursdays, 6:30–9:30 p.m., May 19, 26, June 2, 9, 16, 23, 30
D10016SKB-Thursdays, 6:30–9:30 p.m., July 14, 21, 28, August 4, 11, 18, 25
$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines
**Tuesday classes**
6:30 – 9:30 p.m.

**ILLUSTRATIVE WATERCOLOR**
Use pens, color pencils, sponges, pastels, watercolors, and other items you already have, to create illustrative paintings of various subjects in both realistic and cartoon styles. Learn to take your cue from past and present watercolor artists. This class is open to beginning or more advanced watercolor artists.

Instructor: Corinne Roberts
D20516SKA-Tuesdays, 6:30–9:30 p.m., May 17, 24, 31, June 7, 14, 21, 28
D20516SKB-Tuesdays, 6:30–9:30 p.m., July 12, 19, 26, August 2, 9, 16, 23
$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

**Wednesday classes**
6:30 – 9:30 p.m.

**ABSTRACT PAINTING IN ACRYLICS**
Experience a variety of techniques and applications with acrylic paint, and compose a multi-part work of art. With guidance from the instructor, you will assemble and compose any number of canvases, boards or surfaces, by first formalizing your thoughts, conceptualizing your journey, and finally reflecting on how you’ve fulfilled your intention.

Instructor: Ralph Annunziata
D21316SKA-Wednesdays, 6:30–9:30 p.m., May 18, 25, June 1, 8, 15, 22, 29
D21316SKB-Wednesdays, 6:30–9:30 p.m., July 13, 20, 27, August 3, 10, 17, 24
$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

**Thursday classes**
6:30 – 9:30 p.m.

**NEW! INTRO TO WATER-BASED MEDIA**
Investigate the mediums of watercolor, gouache, and/or acrylic paint, and how to combine them to create innovative and appealing paintings. You will gain knowledge and experience with materials, techniques, color theory, and contemporary art.

Instructor: Mellissa Redman
D22916SKA-Thursdays, 6:30–9:30 p.m., May 19, 26, June 2, 9, 16, 23
$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

**Thursday classes**
6:30 – 9:30 p.m.

**PAINTING WITH OILS**
Explore the medium of oil using still life and photo reference to develop paintings from sketchbook studies. Learn how to enhance your compositions with an understanding of the principles of design and color. This course has the flexibility for both the beginner and more advanced painter.

Instructor: Christian Helser
D20416SKB-Thursdays, 6:30–9:30 p.m., July 14, 21, 28, August 4, 11, 18, 25
$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

**Thursday or Saturday classes**
9:30 a.m. – 12:00 noon / 6:30 – 9:30 p.m.

**STEP-BY-STEP LANDSCAPE**
Complete a landscape painting in acrylic on canvas in a single session with step-by-step instruction and examples by the instructor. Learn palette preparation, line, shape, proportion, and technique. This class is for beginning painters.

Instructor: Brenda Sipe
D18016SKA-Saturday, 9:30 a.m. – 12:00 noon, May 14, one day only
D18016SKB-Thursday, 6:30–9:00 p.m., August 11, one day only
$79, supplies included
PHOTOGRAPHY

Monday or Saturday classes
1:00 – 4:00 p.m. / 6:30 – 9:30 p.m.

NEW! HAND COLORING YOUR DIGITAL PHOTOGRAPHS
Learn the art of hand coloring on photographs. Bring at least one black and white matte surface photo, and enhance it with pastels, chalk, and/or color pencil. Another 8x10 photo will be provided. You will also learn about what papers to use, and a sample of fine art paper will be provided.
Instructor: Dianne Carroll Burdick
D53916SKA-Saturday, 1:00–4:00 p.m., May 21, one day only
D53916SKB-Monday, 6:30–9:30 p.m., June 20, one day only
$99, supplies included

Tuesday classes
6:30 – 9:30 p.m.

PHOTOGRAPHY IN THE FIELD
Learn the basics of digital photography while gaining hands-on experience with your personal camera. Meet at various locations to practice using the camera in different environments. Camera functions such as shutter speed, aperture, white balance, and ISO will be covered. Bring a digital camera with changeable lens to each class. Admission fees, if applicable, are the responsibility of the student.
Instructor: Eleanor Gatewood
D5316SKA-Tuesdays, 6:30–9:30 p.m., May 17, 24, 31, June 7, 14, 21, 28
D5316SKB-Tuesdays, 6:30–9:30 p.m., July 12, 19, 26, August 2, 9, 16, 23
$249, bring your own camera and flash drive

Wednesday or Thursday classes
6:30 – 9:30 p.m.

DIGITAL PHOTOGRAPHY
Ready to move past auto mode and explore your camera’s program, manual, and priority capabilities? Produce creative photographs by controlling light, speed, and depth-of-field. Color management, digital workflow, and image enhancement methods will lead to higher quality prints. You should be able to shoot photos in auto mode and transfer to the computer. Your digital camera must have aperture priority, shutter priority, and manual shooting modes.
Instructor: Dianne Carroll Burdick
D52816SKA-Wednesdays, 6:30–9:30 p.m., May 18, 25, June 1, 8, 15, 22, 29
D52816SKB-Thursdays, 6:30–9:30 p.m., July 14, 21, 28, August 4, 11, 18, 25
Instructor: Eleanor Gatewood
$249, bring your own camera and flash drive

Wednesday classes
6:30 – 9:30 p.m.

PHOTO WALKS WITH DIANNE CARROLL BURDICK
Photograph what you see, and not what you know! Each week you’ll go out on a photo walk with the rest of the class, and explore a different scene with your camera. You will use scavenger hunts, and themes that will engage your mind and help you discover new ways to see pictures. Every other class will involve time spent in the classroom using Photoshop®. This class is designed for students who already know the basics of photography.
Instructor: Dianne Carroll Burdick
D53816SKB-Wednesdays, 6:30–9:30 p.m.
July 13, 20, 27, August 3, 10, 17, 24
$249, bring your own camera and flash drive

More classes on next page
More classes on next page
FASHION

Thursday classes
6:30 – 9:30 p.m.

FASHION PATTERN MAKING
Make your own patterns to achieve a unique design and perfect fit! Learn the basics of pattern making, from building patterns from scratch to altering existing patterns to fit a range of sizes. You will complete the class confident in your ability to bring original ideas into reality.

Instructor: Liz Bartlett
D67416SKB-Thursdays, 6:30–9:30 p.m., July 14, 21, 28, August 4, 11, 18, 25
$249, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

Tuesday classes
6:30 – 9:30 p.m.

NEW! INTRODUCTION TO FIBERS
Explore the basics of fiber art, including felt making, and dyeing in this exciting new course. You will first be introduced to the history of felt and how it has been used by several cultures for thousands of years as shelter, clothing, decoration, and fine art. You will learn how to make a felted hat, tablet case, or fine art wall hanging. In the second part of the course you will be introduced to dyeing: how dye colors mix differently than other pigments, and ways to stop or resist the dye in some areas to make exciting and accidental patterns or motifs. You will walk away with several samplers, a scarf, plus techniques you can work with further at home.

Instructor: Gregory Hatch
D65916SKA-Tuesdays, 6:30–9:30 p.m., May 17, 24, 31, June 7, 14, 21, 28
$249, some supplies included

NEW! FIBER ART PIECES
Be inspired by the colors of your favorite room and use the vibrancy, texture, and patterns of fabric to create an original fabric artwork to add depth and interest to your home. If you feel intimidated by a needle and thread, you can focus on other techniques. If, however, you are comfortable with fabric, you can discover new ways of using cloth, beads, buttons, thread, and non-traditional materials. The goal is to explore new techniques while creating a fabric wall-hanging. Explore traditional and contemporary techniques used by fiber artists in several cultures, including batik, tie-dye, yarn weavings, and easy appliqué.

Instructor: Dorothy Donney
D66116SKA-Thursdays, 6:30–9:30 p.m., May 19, 26, June 9, 16, 23, 30
D66116SKB-Thursdays, 6:30–9:30 p.m., July 14, 21, 28, August 4, 11, 18, 25
$249, some supplies included

METALS/JEWELRY

Tuesday classes
6:30 – 9:30 p.m.

NEW! JEWELRY MAKING SAMPLER
Investigate a variety of jewelry/metal making techniques through hands-on application by creating mini metal product samples. Your objective will be to grasp the concepts of basic jewelry/metal mechanical processes in a stress free environment without a focus on a finished jewelry product. Create and take samples of each technique with you, as reference material for future independent jewelry projects.

Instructor: Dorothy Donney
D60316SKA-Tuesdays, 6:30–9:30 p.m., May 17, 24, 31, June 7, 14, 21, 28
$299, supplies included (includes basic supplies and precious metal)

More Metals/Jewelry classes on next page
Friday classes 9:00 a.m. – 12:00 noon

INTRO TO JEWELRY/METALS
Learn the fundamental techniques and craftsmanship necessary to create an original metal jewelry piece. You will also learn about safety, equipment and set-up ideas for a home studio situation.
Instructor: Dorothy Dorney
Jessica Shelton
D60916SKA-Fridays, 9:00–12:00 noon, May 20, 27, June 3, 10, 17, 24, July 1
D60916SKB-Fridays, 9:00–12:00 noon, July 15, 22, 29, August 5, 12, 19, 26
$299, supplies included (includes basic supplies and precious metal)

Saturday classes 9:30 a.m. – 12:30 p.m.

SATURDAY JEWELRY STUDIO
Utilize KCAD’s state-of-the-art jewelry studio Saturday mornings to work independently with light guidance from an instructor. This is a great opportunity to finish, rework previous pieces, or complete a short-term project of your own choosing. Open only to students who are currently enrolled or have recently completed a jewelry/metals course at KCAD, and are familiar with equipment and safety procedures. You must bring your own supplies; they are not provided.
Instructor: Dorothy Kane
D62416SKA-Saturdays, 9:00 a.m–12:00 noon, May 14, 21, June 11, 18, 25
$199, supplies NOT included

Tuesday, Wednesday or Thursday classes 6:30 – 9:30 p.m.

NEW! MIG WELDING FOR THE ARTIST
Learn the process of MIG welding including machine set up, safety, and use of weldments. In this beginner level course you will develop a new skill set utilizing the metal studio equipment, starting with the foundation of the fabrication process. Safely using MIG welders, you will gain the experience to create your own 3D sculptural object. You will focus on the technical aspects of the process while incorporating creative design into the work. Practice material will be provided, but you will be required to acquire your own materials for the sculpture project.
Instructor: Mark Schentzel
D77016SKA-Tuesdays, 6:30–9:30 p.m., May 17, 24, 31, June 7, 14, 21, 28
D77016SKB-Wednesdays, 6:30–9:30 p.m., May 18, 25, June 1, 8, 15, 22, 29
D77016SKC-Thursdays, 6:30–9:30 p.m., May 19, 26, June 2, 9, 16, 23, 30
$299, some supplies included (some metal and studio consumables)

Monday classes 6:30 – 9:30 p.m.

ADVANCED WHEEL THROWING
Challenge yourself to improve your throwing skill. You will learn to be able to achieve the shapes you want instead of letting the clay make the choice. Students must have previous experience with wheel throwing.
Instructor: Rita Shields
D36016SKA-Mondays, 6:30–9:30 p.m., May 16, 23, June 6, 13, 20, 27
$299, supplies included

Tuesday classes 6:30 – 9:30 p.m.

SLAB-BUILT TABLEWARE
Use slump molds or hump molds to create unique functional art. Create your own tray, patterned square bowl, cup with handle, and bowl with a wheel-thrown foot.
Instructor: Rita Shields
D63416SKA-Tuesdays, 6:30–9:30 p.m., May 17, 24, 31, June 7, 14, 21, 28
$299, supplies included
CERAMICS CONT’D

Wednesday classes
6:30 – 9:30 p.m.

BEGINNING WHEEL THROWING
Learn wheel throwing in KCAD's state-of-the-art studio. Create clay bowls, vases, and other decorative or functional art.

Instructor: Jovonnah Nicholson
D30416SKA-Wednesdays, 6:30–9:30 p.m., May 18, 25, June 1, 8, 15, 22, 29
D30416SKB-Wednesdays, 6:30–9:30 p.m., July 13, 20, 27, August 3, 10, 17, 24
$299, supplies included

Thursday classes
6:30 – 9:30 p.m.

BEGINNING WHEEL THROWING
Learn wheel throwing in KCAD’s state-of-the-art studio. Create clay bowls, vases, and other decorative or functional art.

Instructor: Jovonnah Nicholson
D30516SKC-Saturday, 9:30 a.m.–1:00 p.m., May 14, one day only
$99, supplies included

Saturday classes
9:30 a.m. – 1:00 p.m.

SLAB-BUILT MUGS
Make your own coffee mugs while learning the basics of hand-building with clay. You will learn to use templates and pull handles while experimenting with textures and surface treatments. You will need to return the following week to pick up your finished work.

Instructor: Jovonnah Nicholson
D31316SKA-Saturday, 9:30 a.m.–1:00 p.m., May 14
$99, supplies included

PRINTMAKING

Wednesday classes
6:30 – 9:30 p.m.

RELIEF PRINTMAKING
Learn basic relief printmaking techniques to create a single and multiple-layer linocut print. You will learn to cut linoleum blocks and use oil-based inks to hand print on Japanese paper. All skill levels are welcome.

Instructor: Tatsuki Hakoyama
D80116SKA-Wednesdays, 6:30–9:30 p.m., May 18, 25, June 1, 8, 15, 22, 29
D80116SKB-Wednesdays, 6:30–9:30 p.m., July 13, 20, 27, August 3, 10, 17, 24
$249, supplies included

Tuesday classes
6:30 – 9:30 p.m.

NEW! PULP PAINTING & HANDMADE PAPER
Paint with pulp, “wet on wet,” applying color to handmade paper that you first create yourself in the workshop. Use Japanese hake brushes, stencils, graphite pencils and syringes to add images to your works. Both the medium and the substrate are made of fiber, abaca and cotton rag, giving this process a unique appearance. Several methods of sheet formation will be demonstrated and tried, including using a double wooden mold, wire mesh, Pellon, and plastic sheet. Complete one to three works of art in this short workshop.

Instructor: Donna Groot
D34516SKA-Tuesdays, 6:30–9:30 p.m., May 17 & 24, two days only
$149 supplies included

ART EXPLORATION

Tuesday classes
6:30 – 9:30 p.m.

MAKE GREAT GIFTS!
Gift certificates available online, or call 616.451.2787 x3012

More Art Exploration classes on next page
ART EXPLORATION CONT’D

Wednesday classes
6:30 – 9:30 p.m.

NEW! COLLAGE & MIXED MEDIA LANDSCAPES
Explore various mediums while creating imaginary or realistic landscapes from photo reference or on-site. Use cradled panels as a substrate, and explore mark-making with oil and acrylic paints, crayons, graphite, and charcoal. Become familiar with collage using paper clippings. Possibly use natural source materials from nature. You will become familiar with principles of design through the process in order to achieve a harmonious landscape.
New Instructor: Dustin Rogers
D7816SKA-Wednesday, 6:30–9:30 p.m.,
May 18, 25, June 1, 8, 15, 22, 29
$215, supplies additional, supply list at
kcad.edu/continuing-studies/class-outlines

NEW! CREATIVE JOURNALING
Practice opening your mind using journaling to jumpstart your creative process. Explore exercises including, patterns, designs, multimedia techniques, and Zentangle art. Learn how mindfulness and creativity can reduce day-to-day stress.
Instructor: Molly Bergman
D16216SKB-Wednesdays, 6:30–9:30 p.m.,
July 13, 20, 27, August 3, 10, 17, 24
$215, supplies additional, supply list at
kcad.edu/continuing-studies/class-outlines

Friday or Saturday classes
9:00 a.m. – 3:30 p.m.

NEW! BUILDING YOUR AUDIENCE WITH SOCIAL MEDIA
Engage your audience by learning from professionals how to market your creative hobby, art work, or business utilizing the appropriate social media platform. You will gain hands-on experience with digital forms of engagement, and will learn how to use social media tools, including Facebook, Twitter, and Pinterest. Additionally, you will see how creating and maintaining digital content drives traffic, how to develop and implement a social media strategy for PR and self-promotion, and how to capture and broadcast compelling content online with a minimal budget.
Instructors: Amanda Schaub
Shane Van Oosterhout
D71916SKA-Saturday, 9:00 a.m.–3:30 p.m.,
May 21, one day only
D71916SKB-Friday, 9:00 a.m.–3:30 p.m.,
July 15, one day only
$149, supplies provided, bring
note-taking materials

ART CLASSES
MAKE GREAT GIFTS!
Gift certificates available online, or call 616.451.2787 x3012
RALPH ANNUNZIATA, B.F.A., Columbus College of Art and Design, has worked for more than 30 years in commercial design as a creative director and marketing strategist. He has worked as a global creative director, photography and design, for Schawk, Chicago, on accounts like Nike/NikeStore.com, Lord and Taylor, and thebay.com, as well as creative director for Foley’s, Houston, and Director of Creative Services for Mervyn’s/Target, in California. He is also a working painter and photographer, exhibiting his work nationally.

DIANNE CARROLL BURDICK, B.F.A., Kendall College of Art and Design, has worked for many publications, and maintains her own studio. She has participated in local and national exhibitions and has been the recipient of numerous awards.

ANN CHUCHVARA-COLE, M.F.A., University of Colorado at Boulder, B.F.A., Grand Valley State University, exhibits her artwork locally, nationally, and internationally, and is represented by LaFontsee Galleries in Grand Rapids. She works as a custom textile designer and has taught sculpture, ceramics, and fibers at Interlochen Arts Academy.

AMANDA BERRY, B.F.A., Drawing and Printmaking, Kendall College of Art and Design, is pursuing an M.F.A. in Printmaking at KCAD. She has exhibited her work extensively and taught classes at KCAD.

DOROTHY DORNEY, M.F.A., Advertising Design, Marywood University, also holds degrees in art education and jewelry design. She has years of teaching experience in public schools, is proficient with communication software tools and technology, and is a world traveler.

DONNA GROOT, M.F.A., in Painting, Western Michigan University, has broad experience as a professional artist and instructor. She has been exhibiting throughout Michigan for many years and has participated in multiple community events to raise funds for local arts organizations.

TATSUMI HAKOYAMA, M.F.A., in Painting, KCAD, exhibits his work extensively, and is a frequent instructor in the Continuing Studies program.

ELEANOR GATEWOOD, M.F.A. in Photography, Kendall College of Art and Design, is a freelance artist and frequent instructor in the Continuing Studies program.

CHRISTIAN HELSER, M.F.A. in Painting, is a graduate student at KCAD, is a frequent instructor in the Continuing Studies program.

JEAN HANKS has been a web designer and developer for more than ten years. She was a Web Architect for C2 Media and Web Content Manager for Fusionary Media. She is currently self-employed and pursuing degrees in both web development and marketing at Davenport University.

JEAN HANKS, B.F.A. from Grand Valley State University, is educated in graphic design and advertising. She has experience teaching industry standard programs such as Adobe Illustrator®, Photoshop®, and InDesign®.

KATHERINE JOHNSON, M.F.A. in Painting, Kendall College of Art and Design, B. S. in Graphic Design and Illustration, Indiana Wesleyan University, has worked in graphic design, and program development. She has been an artist in residence, and adjunct instructor at the college level.

DOROTHY KANE, B.A. in Art Education, Western Michigan University, is a studio artist with more than thirty years, art education experience.

SUZANNE MANUEL, M.A. in Art History, Richmond, the American International University, London, is an art history instructor at Saginaw Valley State University. She has also been an intern in the University of Michigan Museum of Art, and is a practicing artist.

JOVONNAH NICHOLSON, B.F.A. in Sculpture/Fundamental Art, KCAD, works at WMCAT.

DUSTIN ROGERS, M.F.A., Painting, Kendall College of Art and Design, has exhibited across the state of Michigan. He is active in the local arts, in roles such as framer, designer, preparator, and a member of the KCAD Student Exhibitions Committee.

SUZANNE MANUEL, M.A. in Art History, Richmond, the American International University, London, is an art history instructor at Saginaw Valley State University. She has also been an intern in the University of Michigan Museum of Art, and is a practicing artist.
MARK SCHENTZEL has a B.F.A. in Sculpture and Functional Art, from KCAD and was a Studio Excellence Award Winner for 2014. He is a welder/sculptor for Fidler Furniture Company in Grand Rapids, and has exhibited his artwork in ArtPrize.

JESSICA SHELTON, B.F.A., KCAD, is the Metals/Jewelry lab technician at KCAD. She is also a jewelry designer and yoga instructor.

AMANDA SHERMAN, B.F.A. in Interior Design, with a minor in Historic Preservation, Kendall College of Art and Design. She owns a successful residential interior design studio in West Michigan and has volunteered in the community.

RITA SHIELDS owns her own pottery business, Pots by Rita, which she has operated for more than twenty years. She has taken workshops in the studios of some of the best potters in the business, and at Appalachian Craft Center. She has taught at UICA, Art Folk Gallery, Khnemu Studio, and given workshops in public schools.

BRENDA SIPE, M.F.A., Michigan State University, is Director of Continuing Studies at KCAD. She has taught art at the college level, and at Interlochen Center for the Arts. Her recent exhibitions have included West Shore Community College, Forest Hills Fine Arts Center, Alma College, and Jasper Arts Center in Indiana. She is also a six-time ArtPrize participant, most recently at Cathedral Square. She is currently pursuing a Doctorate in Education at Ferris State University.

KIMBERLY TWIEST, B.F.A. in Visual Communications and Graphic Design, KCAD, has extensive knowledge of graphic arts and technical programs.

SHANE VANOOSTERHOUT, B.F.A., Graphic Design, University of Michigan, teaches Digital Media at Kendall, is co-owner of Media Beetle, and is author of “The Passionate Gardner” blog.

CLAYTON VELTKAMP, M.F.A., in Film and TV Production from the Academy of Art University in San Francisco, is a freelance videographer. He is a skilled professional whose clients range from community organizations to politicians and professional athletes.

STEPHANIE WOOD, B.F.A. in Fashion Design, Columbia College, Chicago, is the owner and designer of Woodley Bridal, LLC, and an adjunct instructor at KCAD.

RICHELE WITBRODT, M.A., in Media Arts from Michigan State University, is experienced in a variety of art mediums, including youth arts, motion graphics, photography, and screen printing.
HOW TO REGISTER, AND POLICIES

Enrollment is on a first come, first-served basis. Register online at kcad.edu/continuing-studies, or complete the attached registration form(s), pp. 32, 33, with check or money order, and mail to KCAD Continuing Studies, 17 Fountain Street, NW, Grand Rapids, MI 49503. You can also call, 616.451.2787 x3012. VISA, MasterCard and Discover credit or debit cards are accepted online and by telephone. If you need assistance with online registration, call 616.451.2787 x3012. Registration is not valid unless accompanied by payment.

Receipts. With receipt of registration, an electronic receipt will be sent. Information regarding class outlines and supply lists (if applicable) is available at kcad.edu/continuing-studies/class-outlines.

Cash and Checks. Appropriate fees will be charged for checks which are returned unpaid due to insufficient funds. Please be aware when paying by cash or check, that if your class is cancelled you will need to complete additional paperwork in order to be reimbursed. Please allow up to five weeks processing time for refunds of payments made by cash or check.

Class Cancellation. We reserve the right to cancel classes due to insufficient enrollment, with a full refund. If you registered as part of a group and one person’s class is cancelled, registrations for classes that have not been cancelled will not be refunded. Tuition paid with debit or credit cards will be credited back to your card. Please allow up to two weeks processing time for refunds of payments made online, and five weeks processing time for refunds of payments made by cash or check.

Late Registration and Withdrawal. Our standard withdrawal/refund policies apply to those students who register after the registration deadline.

Inclement Weather or Building Closure. In the event that classes are canceled due to weather, an announcement will be made on local television stations. Tuition fees are based on six meeting times, and we will make every attempt to reschedule classes that have met fewer than six times.

Early Registration Tuition Discount. Individuals who register early for Continuing Studies classes are eligible for a 10% Early Registration Tuition Discount (supply and lab fees are not included). This discount will appear automatically when registering online. This may not be used in conjunction with other discounts. The early registration deadline for Summer 2016 is April 15, 2016.

Alumni Discount. KCAD provides a 10% discount off tuition (excluding lab and supply fees) to Kendall College of Art and Design Alumni, their spouses and children under the age of eighteen (10% discount). Note: There is a limit of one tuition discount per registration.

Withdrawal from Class. There will be a full refund of tuition and fees for withdrawal requests submitted prior to the final registration deadline. There will be a partial (50%) refund of tuition and fees for withdrawal requests submitted after the final registration deadline and up to 24 hours before the class begins. A 50% fee will be charged for course transfers after the final registration deadline. No course transfers will be permitted on or after the day of the first class. There will be no refund of tuition or fees for withdrawal requests submitted on or after the day of the first class. Please allow up to two weeks processing time for refunds of payments made online, and five weeks processing time for refunds of payments made by cash or check.

Location. Students will be notified in advance by email of their room and building location. Signage will also be prominently displayed near the entrance of both buildings.

Special Needs. Please make sure staff and the instructor are notified about any special needs or concerns. We will try to accommodate them.

Parking. On-street parking is free after 6:00 p.m. Monday through Friday, and all day Saturday and Sunday. Parking is also available in the city ramp one block west of KCAD.

Unclaimed Art Work. All art work produced in Summer 2016 must be claimed on or before August 31, 2016. The College is not responsible for any work left after that date.

Photographs. As a condition of enrollment, students and/or parents of minor students, consent to the following usage rights, for purposes which may include, but are not limited to: display, educational assessment, accreditation, archiving, and publicity/promotions for the college. The college reserves the right to edit materials as needed for best use in context without specific written permission.

1. Use of any works produced by students while attending Kendall College of Art and Design of Ferris State University (KCAD).
2. Use of photographs, video, audio, or other recordings of any artworks, designs, or other coursework produced while a student at KCAD.
3. Use of photographic, video, audio, written or other recordings/documentation in college or KCAD sponsored/affiliated classes or activities, on or off campus while a student at KCAD.
# Registration Forms - Sign Up Today!

**Early Registration Deadline:** April 15
- Applying for 10% Early Registration discount
- Applying for 10% Alumni Discount

**Registration Deadlines:**
- **Session I:** May 9
- **Session II:** July 5

**Student’s Name:**

**Day Phone:**

**Evening Phone:**

**Cell Phone:**

**Email:**

**Street or PO Box:**

**City:**

**State:**

**Zip:**

**Course Title:**

**Course #:**

**Tuition #:**

**Supply/Lab Fee:**

**Total:**

Checks should be made payable to KCAD Continuing Studies of Ferris State University and mailed to 17 Fountain St. NW Grand Rapids, MI 49503. Refund Policy — 50% for class withdrawals after the final registration deadline, no refunds 24 hours before the class.

**Yes, I would like to receive email updates on upcoming events and opportunities from Continuing Studies.**

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**3 Ways to Register: Online, Phone, Mail**

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**Applying for 10% Early Registration discount**

**Applying for 10% Alumni Discount**

**Session I:**

**Session II:**
PARKING

From U.S. 131 follow Pearl St. to the east. The Woodbridge N. Ferris Building entrance is at 17 Pearl St. NW. 17 Fountain Building entrance is at 17 Fountain St. NW. On-street parking is free after 6:00 p.m. Monday through Friday, all day Saturday and Sunday. Parking in the lot directly behind the 17 Fountain Building, adjacent to Pearl St., is prohibited. Violators will be ticketed.
More classes for adults and professionals in Pro Folio: kcad.edu/continuing-studies