

2012-2013 Kendall Merit Scholarship For Current Kendall Students

TO BE ELIGIBLE TO APPLY FOR A KENDALL SCHOLARSHIP OF MERIT, YOU MUST:

- Be currently enrolled at least half-time (6 credits) at Kendall College of Art and Design of FSU
- Have a cumulative grade point average of 3.3 (Undergrad), 3.5 (Graduate) or above
- Submit the completed Current Kendall Student Scholarship of Merit Application Form
- Submit a CD ROM including the following:

1.) **Digital images of 6 pieces of art and/or design work**

This can include any category taught at Kendall—animation, drawing, fashion, furniture design, graphic design, industrial design, interior design, interactive design, jewelry design, painting, photography, printmaking, sculpture, video, woodworking.

- **Prep your digital files this way:**

One digital image file may show up to 4 views of the work. This may be 4 screen shots of animation, interactive, motion graphics, video, multiple document or 3-dimensional work—any piece of art or design that is best displayed as multiple views.

- **Save all work digitally (including motion work) as a JPG with this method:**

Save for Web and Devices>

80 quality>

1300 pixels wide (max.) by 2446 pixels high (max).

For multiple views, this will create a vertical, scrollable image.

See the Quick Links tab for an Image Template.

- **Naming Convention**

LastNameFirstNameTitle.jpg

For example:

SchmitJoeFireEscape.jpg

SchmitJoeCar.jpg

SchmitJoeJet.jpg

SchmitJoeDoll.jpg

SchmitJoeLandscape.jpg

SchmitJoeHouse.jpg

- **Motion Work:**

This includes Animation, Interactive Design, Motion Graphics, Video or Installation Art

Submit movie files as .mpg (in addition to the still jpg with multiple screenshots).

Directions using MPEG Streamclip—<http://www.squared5.com>

Open movie in MPEG Streamclip

File> Export to MPEG-4

Compression: H.264

Quality 100%

Sound: MPEG-4 AAC, Stereo, auto, 256 kbps

Frame Size 640x480 (4:3) or 854x480 (16:9)

Unselect Interlaced Scaling and select Deinterlace Video

2.) **Digital copy (PDF) of your image list**

This includes title, medium, size and date completed.

3.) **Digital copy (PDF) of your essay**

For the essay prompts, see #6 on the following page.

4.) **A printed image list that includes title, medium, size and date completed of each image.**

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- 5.) **Printed versions of each image which should be printed at 150 dpi on 8"x10" paper. Include image title, medium or method of delivery, size, and date completed on each.**
- 6.) **Submit a printed, hard-copy of your essay (approximately 2-3 pages in length, double spaced, 11 or 12 sized font in Times New Roman) in which you respond to the following questions:**
 - a. What have been significant events in your artistic development?
 - b. What are your principle interests when not making art?
 - c. What kind of materials (books, magazines, exhibitions, films, etc.) do you read or view about art or culture? How does it affect your art/design work? If not, what does affect your art/design work?
 - d. What are your strengths and importantly, your limitations as an artist/designer, of your work and your academic research and writing skills?
 - e. Name an artist/designer, past or present, who has inspired you to become an artist/designer? What about their work did you find most intriguing?

NEED HELP PREPARING YOUR FILES?

The Kendall Digital Learning Center, located in the ARC, on the first floor has help available from 11:30am to 1:30pm, Monday through Thursday.

All application materials must be submitted in a 9" x 12" envelope with the applicant's name and student number clearly printed on the outside.

Note: Make sure you have copies of your images. The images you submit become the property of Kendall College of Art and Design of Ferris State University and will not be returned to you.

APPLICATIONS THAT DO NOT FOLLOW THESE INSTRUCTIONS WILL AUTOMATICALLY BE DISQUALIFIED.

Entries will be judged by the Kendall Scholarship Committee, with awards to be announced by the tentative date of April 16, 2012. Please remember that the Kendall Scholarship Committee will consider all application materials:

Essay	40% of score
Electronic images	<u>60% of score</u>
	100% of score

APPLICATION DEADLINE DATE: FEBRUARY 15, 2012 BY 5PM
APPLICATIONS ARE TO BE SUBMITTED TO THE STUDENT SERVICES OFFICE

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Deliver completed application packages to Student Services Office in person or by mail.

Deadline for submittal is February 15, 2012, by 5:00pm.

Packages received by mail will not be accepted if postmarked after the 15th of February.

If submitting in person, write your complete, legal first and last name and student number on the exterior of the package/envelope.

LEGAL NAME: _____

STUDENT ID: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

EMAIL (FERRIS EMAIL): _____

PHONE: _____

PROGRAM: _____

WHAT TERM AND YEAR DID YOU ENTER KENDALL? _____

WHAT IS YOUR ANTICIPATED GRADUATION DATE? _____

CHECK LIST of REQUIREMENTS:

- COMPLETED SCHOLARSHIP OF MERIT APPLICATION FORM
- CUMMULATIVE GPA OF 3.3 (UNDERGRAD) or 3.5 (GRADUATE) OR BETTER
- CD ROM OF 6 IMAGES (JPEG FORMAT), DIGITAL PDF OF YOUR ESSAY and IMAGE LIST
- PRINTED HARD-COPY OF IMAGE LIST
- PRINTED HARD-COPIES OF IMAGES
- PRINTED HARD-COPY OF YOUR ESSAY

Do not write below this line, for Admissions Office use only

ENTRY _____

CREDIT HOURS _____

STANDING _____

CURRENT SEMESTER _____

GPA _____