

ART INTELLIGENCE.

KENDALL COLLEGE OF ART AND DESIGN
OF FERRIS STATE UNIVERSITY
MASTER OF ART EDUCATION



ARTISTIC DEVELOPMENT. DEVELOPING MINDS.
THEY'RE EQUAL HALVES OF THE EQUATION IN THE MASTER OF ART EDUCATION PROGRAM AT
KENDALL. OUR GRADUATES ARE PROOF THAT ART DOESN'T JUST COMPLEMENT LEARNING,
IT ENABLES IT. THAT'S THE POWER OF **ART INTELLIGENCE.**



MASTER OF ART EDUCATION

As one of the leading MAE programs in the nation, Kendall is also one of the few that equips K-12 art teachers to be both better artists and better teachers. While fulfilling all of the requirements teachers need to earn a master's degree and maintain their certification, the program also devotes nearly half of its coursework to studio art. During this time, MAE students are given the opportunity to develop and explore their own artistic skills, fueling a lifelong and contagious passion for art.

Balancing that are the rigorous academics led by experienced educators at the top of their field. During lectures, lively class discussions and one-on-one mentoring, they share insights, cutting-edge brain research and proven techniques for inspiring and engaging with every student throughout your career.



YOUR DEGREE, YOUR SCHEDULE

The Kendall MAE is designed to fit neatly into the busy life of a **working teacher**. Courses meet on Saturdays during the school year, with studio classes scheduled during the summer to allow more time for developing artwork. Two of the classes can also be taken online through Ferris State University.

Students may start at any time. The 30-credit program can be completed in just three years by taking one course per semester, including summers.

Upon completion of an MAE, teachers typically receive a significant increase in salary. While most graduates remain in art education, a graduate degree and art school pedigree open career pathways in fields such as publishing, museum work and research as well.

CAREER OPPORTUNITIES:

TEACHING | PUBLISHING | CURATING | RESEARCH | MUSEUM EDUCATION | HIGHER EDUCATION



MAE STUDIO COURSES

Making a significant investment in your artistic expertise can pay off in more ways than one. The instructional quality and opportunities of an art school program are apparent in Kendall graduates' portfolios, giving them a competitive advantage over candidates from purely academic programs. What's more, our studio courses teach methodology alongside artistic proficiency. This allows students to build their own artistic abilities while learning valuable teaching techniques to apply to their classrooms.

Studio courses account for 14 of the 30 MAE credits. For the graduate studio capstone, each student has a thesis exhibition accompanied by a written component.

AREAS OF CONCENTRATION:

While MAE studio courses are tailored to generalists, students must choose from among four areas of concentration:

DRAWING | PAINTING | PHOTOGRAPHY | PRINTMAKING

RACHEL VANDYKE



SHELLY JOHNSON



AMY TENBARGE



DANIELLE SANREGRET



SHELLY JOHNSON



AMY TENBARGE





MAE ACADEMIC COURSES

Teaching young minds begins with learning more about the brain itself. The Kendall MAE program is led by two nationally recognized experts in brain research. They actively pursue the most current theories and bring them back to MAE students, modeling practical tactics educators can use to write curriculum for their own classrooms.

Throughout the program, students learn how art can be used to promote innovation, creativity, critical thinking, problem-solving, collaboration and communication beyond the art room door. MAE students write and revise a full semester's worth of curriculum. Then they test these ideas and share them with each other, providing a rich and varied toolbox they can draw from throughout their careers.

“ Every course is relevant because it is connected to classroom practice. Some things are practiced in the Kendall classroom, and everything is meant to be practiced in the students' K-12 classrooms. ” Cindy Todd, Instructor

“ Our students' time is valuable. I want everything that they do in my class to make them either a stronger teacher or a stronger artist. ” Donna St. John, Instructor

UNIVERSAL DESIGN FOR LEARNING

Kendall instructors teach Universal Design for Learning, an approach that accommodates and honors the different ways people learn.

By designing lessons that engage a variety of intelligences and using both sequence and novelty, teachers can find ways to connect with every student.

For a list of courses, see Page 20.

SUBJECT AREAS:
CONTEMPORARY ART | AESTHETICS | MEANING MAKING | VISUAL CULTURE



PATRICIA CONSTANTINE

MFA University of Cincinnati | Associate Professor

STEPHEN HALKO

MFA The Pennsylvania Academy of the Fine Arts | Assistant Professor

DONNA ST. JOHN

MA Western Michigan University | Assistant Professor

CINDY TODD

PhD Western Michigan University | Professor

MARIEL VERSLUIS

MFA Syracuse University | Associate Professor

FACULTY

ALL OF OUR INSTRUCTORS ARE BOTH ART EDUCATORS AND WORKING ARTISTS, MAKING THEM UNIQUELY QUALIFIED TO TRAIN A NEW GENERATION OF ART TEACHERS. WITH TYPICAL STUDENT: TEACHER RATIOS OF 7:1, EVERY MAE CANDIDATE CAN EXPECT CONSTANT INTERACTION IN CLASS AND CLOSE, FRUITFUL WORKING RELATIONSHIPS WITH INSTRUCTORS AND OTHER STUDENTS.

Thoughts on brain science/the science of art: Our brain has two hemispheres. Finally we are realizing that both sides need stimulation. Without art, we would have nothing – no clothes, no furniture, no films, etc.

Favorite part of the MAE program: I am very committed to my work as an artist. Research, exhibitions and community service all relate to my own personal body of work. The example I set for students as a career artist is of great importance in maintaining my credibility as a teacher. The wisdom of teaching and art is always transforming, just like science.

Why do art and education belong together? Being creative is a wonderful thing – to allow people to realize that education doesn't just mean memorization, but creation and exploration as well. These last two are all about art.

Thoughts on brain science/the science of art: Perception and intention are integral to making and experiencing works of art; changing a part changes the whole. Being cognizant of and sensitive to these linkages is essential to the creation of form and promotes greater understanding of the self as well as the world at large.

Favorite part of the MAE program: Having a positive impact on the community.

Why do art and education belong together? "Art teaches nothing, except the significance of life." – Henry Miller

Why do art and education belong together? The human brain loves to learn, and if you don't use it, you lose it. The latest research has shown us that the left hemisphere can be creative and the right hemisphere can be logical; the biggest difference between the hemispheres is that the left hemisphere sees details and compartments and the right hemisphere sees the BIG picture and things as being connected. The 21st century will require the integration of both types of thinking. Art education celebrates the education of the whole child.

Thoughts on brain science/the science of art: Art educators can be the leaders in the educational setting because as artists, we tend to be adaptable, creative and innovative in our approach to curriculum. It is critically important to understand that the 21st century will require our students to have a whole new skill set for success: creativity, innovation, critical thinking, problem-solving, collaboration, visual communication and global awareness. It is important that we model these holistic skills as educators. Utilizing the emerging neuroscience allows us to consider innovative ways to incorporate a variety of stimuli, and to consider novel ways to present those stimuli to more fully engage the learner.

Favorite part of the MAE program: The Kendall MAE program celebrates the Artist and Teacher model. When our students graduate, they are stronger as artists *and* teachers. They receive a progressive education curriculum and work with some of the finest studio professors at Kendall.

Favorite part of the MAE program: The opportunity to interact with other quality art educators. This is a fantastic way to see what is happening in art education. Students often travel long distances to enroll in the MAE program. They all bring something different to the program. It is a wonderful opportunity to network and grow as an educator.

Why do art and education belong together? Art is one of the six things that actually build IQ – a fact that comes out of the field of neuroscience. Other subjects make you more informed/knowledgeable, but practicing art makes you smarter. When you combine an art activity with an academic concept (building an insect out of found objects instead of just labeling parts on a handout), the brain remembers the information much longer. If we were to use art daily in school, kids would perform much better all around.

Thoughts on brain science and art: It seems to me that science and art are inextricably linked ...

Favorite part of the MAE program: The students are terrific. They are serious about their work as artists and how that translates into the experience of teaching art. The program itself is quite wonderful, as it allows students to really focus on being an artist who teaches, and a teacher who makes art. The emphasis on studio work is tremendously important.

Why do art and education belong together? Art is a magical, yet useful, way to help develop creative problem-solving skills. We can make better and more informed decisions by learning to make sometimes unexpected connections. We nurture and cultivate thought and action with a creative approach.





ABOUT THE AREA

Kendall sits in the middle of the thriving city of Grand Rapids, recently named "America's Greenest City" by *Fast Company* magazine. We are within walking distance of some of the city's best restaurants, nightlife, a major entertainment arena, a convention center and a vibrant arts community. Studios and living spaces are affordable and readily available nearby, and the beaches and wine country of Lake Michigan and the attractions of Chicago and Detroit are all within convenient driving distance. Seasonal farmers' markets, public transportation, the Gerald R. Ford International Airport, Amtrak rail systems, state-of-the-art health care and a safe, friendly environment make our community even more inviting.

GRAND RAPIDS, MI



ARTS COMMUNITY AND CULTURE

West Michigan has a rich arts community, with strong ties between business, entertainment and education. Along with its history as a furniture capital, Grand Rapids is home to:

GRAM the world's first LEED-certified art museum / Alexander Calder's **La Grand Vitesse** the nation's first public art funded by the NEA / **ArtPrize** an annual open art competition offering the world's largest art prize / **Frederik Meijer Gardens & Sculpture Park** / **UICA** Michigan's largest contemporary arts center / **Avenue for the Arts** downtown art district / **Van Andel Museum Center** and **Roger B. Chaffee Planetarium** / **Gerald R. Ford Museum** honoring the 38th president of the United States / Professional **opera, ballet, symphony** and **theater** companies / Multiple **galleries** and juried **exhibitions** / An active **music** scene with free outdoor concerts, an independent radio station and multiple venues for major recording artists and local musicians.

Opportunities abound for students to explore, experiment and contribute at every level during their time at Kendall.

EXPLORE GRAND RAPIDS: RAPIDGROWTHMEDIA.COM | VISITGRANDRAPIDS.ORG | DOWNTOWNGR.ORG | GRANDRAPIDS.ORG | GRNOW.COM | REVUEWM.COM

“ I have been amazed with our first-year art teacher from Kendall. She has an enthusiasm for students, a passion for the content and a thirst for learning. During my visits, I have been impressed with her ability to connect classroom activities to functions of the brain, which has been enlightening and empowering for our students. I look forward to our teacher continuing to blend new skills and techniques she learned at Kendall with the needs of the students in the classroom. ”

MIKE RAMM | Principal | East Rockford Middle School

“ I met Cindy Todd at the Michigan Art Education Conference. I was impressed with her enthusiasm and message. I felt this was perfect for all middle school educators to hear: As budgets get tight, it would be awful if the arts were to ever get cut. This is why I invited her to be our keynote speaker. Her presentation was very well received, and the breakout session was well attended due to people wanting to hear more. ”

RYAN K. PFAHLER | Principal | Coopersville Middle School

“ Great program for working teachers! I loved being able to collaborate with other art educators and gathering ideas on current trends in art education. It kept me motivated and excited to try new things in my classroom and provided designated time for me to develop my own skills as an artist. Also, it was a great way to establish professional relationships with peers from around the area who I still stay in contact with. ”

TRICIA ERICKSON | Art Teacher | Northview High School

“ Donna St. John not only uses brain research results to inform her own teaching, she has been on a mission to educate her colleagues about classroom methods that use these research findings. She has arranged for speakers to talk to our entire staff about brain research, and she has worked with our administrators to make sure we support the efforts of teachers who use the best brain research practices in the classroom. Without Donna's support and encouragement, our staff would be light years behind in the growing body of brain research as it pertains to teaching and learning. ”

KEVIN O'NEILL | Superintendent | Coopersville Public Schools

“ Last year, Kendall students came to volunteer at Kids' Food Basket on a regular basis. They did anything we asked: repackaging vegetables, making sandwiches, anything that had to get done. They were very conscientious. When they told us they wanted to step it up this year and work on a mural to honor our donors, we thought, 'Wow, that is awesome.' ”

JANE BERKEY | Operations Manager | Kids' Food Basket

“ The Grand Rapids Art Museum has benefited greatly from the efforts of the Art Education Program at Kendall. The instructors willingly share their expertise, passion and boundless creativity during any and all projects. As interns and volunteers, Art Education students from Kendall bring a true commitment to service, community and best practices to our Education Center and programming. ”

JON CARFAGNO | Education Director | Grand Rapids Art Museum

REQUIREMENTS

MAE students must complete 30 credit hours (16 academic/14 studio), a comprehensive artist's statement and a thesis exhibition. Students present their final thesis to a panel for review.

TIME COMMITMENT

Most students complete the program in three years, taking one course per semester. However, it is possible to earn the MAE in anywhere from five semesters to seven years.

COURSES

Title	Credits
Introductory AE Master's Seminar	2
Aesthetics Education	2
Graduate Studio Concentration*	6
Graduate Studio Methods in Art Education*	3
Adv. Integrated Curriculum/Eval/Secondary	3
Graduate Seminar in Art History	3
Art Trends and AE OR Issues in Education	3
Graduate Studio Capstone*	5
Students With Reading Difficulties	3
*studio credits	
Total Credits:	30

CULTURAL/STUDY ABROAD OPTIONS

A summer exchange program in Florence, Italy, and trips to New York City and Chicago every year offer even more ways to expand your thinking.

APPLY

ELIGIBILITY REQUIREMENTS

Students seeking admission to the MAE program must have a bachelor's degree and K-12 Art Education Certification. Applicants must have earned a minimum GPA of 3.0 on a 4.0 scale throughout their undergraduate studies.

APPLICATION REQUIREMENTS

- Completed MAE application.
- Official transcripts from all institutions of higher education previously attended.
- Letter of intent outlining proposed artistic goals.
- Curriculum vitae.
- Portfolio: 10 images of your own work in chosen area of emphasis and 10 images of your students' work, submitted on a CD-ROM. Digital images should not exceed a resolution size of 640 x 840 and should be saved as JPEG files. Each image must be labeled with title, size, medium and year.
- Three letters of recommendation from professionals in your field, sent directly to Kendall.
- \$30 application fee.

Apply online at www.kcad.edu or call Admissions at 616.451.2787.

FUNDING YOUR STUDY & COSTS

ESTIMATED COSTS

Please see www.kcad.edu for current tuition and fees and estimates for books, supplies and other expenses.

FINANCIAL AWARDS

We believe anyone who seeks an MAE degree should have the opportunity to do so, regardless of personal finances. So we'll do everything we can to help you figure out how best to fund your studies. Find out more at kcad.edu/fundingyoureducation.

SCHOLARSHIPS

Partial-tuition scholarships may be available to students based on an outstanding application portfolio as well as academic achievement.

For further information about financial aid, please contact:

Financial Aid Office

Kendall College of Art and Design
of Ferris State University
17 Fountain St. NW
Grand Rapids, MI 49503
p: 616.451.2787
f: 616.831.9689
e: kcadfinaid@ferris.edu

Kendall College of Art and Design of Ferris State University is authorized under the laws of the state of Michigan to grant Bachelor of Fine Arts, Bachelor of Science, Master of Fine Arts and Master of Art Education degrees. As part of Ferris State University's MBA program, Kendall also offers an Advanced Studies Certificate in Design and Innovation Management.

As part of Ferris State University, Kendall College of Art and Design is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools, 30 North LaSalle St., Suite 2400, Chicago, IL 60602-2504 / 800.621.7440.

Kendall College of Art and Design of Ferris State University is an accredited institutional member of the National Association of Schools of Art and Design, 11250 Roger Bacon Drive, Suite 21, Reston, VA 20190-5248 / 703.437.0700.

Kendall does not discriminate on the basis of race, creed, color, ethnic origin, religion, age, sex, marital status, height, weight, orientation or physical/learning disabilities in any of its educational programs, activities, admissions, scholarships or employment opportunities.

The college reserves the right to make changes and revisions to this brochure. For the most up-to-date information, please visit our website, www.kcad.edu.

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Kendall College of Art and Design of Ferris State University

**For more information on the Kendall MAE program, please contact
KCAD Admissions.**

kcadadmissions@ferris.edu

1-800-676-2787



Imagine More

