CREATE... INNOVATE!

FALL
Pro Folio
Professional Development for Designers, Studio Artists, Educators, and Businesses

Kendall College of Art and Design
Ferris State University
You’ve worked hard to get where you are. But you know that today’s fast-paced industries don’t rest on their laurels, and neither do you.

With Pro Folio, Kendall College of Art and Design, Ferris State University (KCAD) offers you a variety of courses on everything from AutoCAD® to e-commerce, all designed to keep you technically proficient, creatively flexible, and endlessly curious about the world around you.

Because the most important knowledge isn’t what you’ve already learned—it’s what you’ve yet to discover.

Brenda Sipe
Director of Continuing Studies
616.451.2787 x3012
## DESIGN DRAWING
- **Freehand Perspective Drawing**  
  SAT, 9am-12noon

## GRAPHIC DESIGN
- **Navigating Creative Suite**  
  MON, 6:30-9:30pm
- **Intro to Adobe Illustrator®**  
  MON, 6:30-9:30pm
- **Using Adobe Photoshop®**  
  WED, 6:30-9:30pm
- **Adobe Flash® App Development for Designers**  
  THURS, 6:30-9:30pm

## WEB DESIGN
- **Make Your Own Website**  
  THURS, 6:30-9:30pm
- **Adobe Dreamweaver®**  
  SUN, 1-4pm

## INTERIOR DESIGN & ARCHITECTURE
- **AutoCAD® for Designers and Architects**  
  MON, 6:30-9:30pm
- **SketchUp™ for Designers**  
  TUES, 6:30-9:30pm
- **BIM Drafting: Revit for Designers and Architects**  
  WED, 6:30-9:30pm

## PHOTOGRAPHY
- **Portrait Photography**  
  TUES, 6:30-9:30pm

## JEWELRY DESIGN
- **Forged Jewelry**  
  TUES, 6:30-9:30pm
- **Enameling for Jewelers**  
  TUES, 6:30-9:30pm
- **Stone Setting**  
  FRI, 12:30-3:30pm

## FILM & VIDEO
- **Animation & Film for the Fine Arts**  
  THURS, 6:30-9:30pm

## STUDIO ART
- **Ceramics Membership**  
  FALL SEMESTER
- **Successful Freelancing**  
  MON, 6:30-9:30pm
- **Collaborative Quilt Making**  
  TUES, 6:30-9:30pm
- **Gas Welding for the Artist**  
  TUES, 6:30-9:30pm
- **Build Your Own Canvas & Matting**  
  WED, 6-10pm
- **Beginning Framing**  
  THURS, 6:30-9:30pm
- **Copyright 101: What Everyone Should Know**  
  SAT, 9am-11am
QUICK FACTS

**Session I**
Registration Deadline: September 2

**Session II**
Registration Deadline: October 17

**Early Registration (10%)**: August 15

**Class Dates**
**Session I**: September 8–October 24

**Session II**: October 25–December 19

*No classes November 26-30*

**Register online at:**
- www.kcad.edu/youth-and-adults, or
- call 616.451.2787, ext. 3012,
- or mail your registration form (p. 26) along with check or money order to:

KCAD Continuing Studies, 17 Fountain St., NW, Grand Rapids, MI 49503.

*Registration is not valid without payment.*
*Visa, MasterCard and Discover debit or credit cards are accepted online. A confirmation of registration will be sent automatically when you register online, or mailed within two business days after receipt of payment by phone or mail. Supply information, if applicable, can be found at: kcad.edu/youth-and-adults/class-outlines.*

*For assistance with online registration, call 616.451.2787, ext. 3012.*

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**GUEST ARTIST WORKSHOP**
Michael Kifer Decorative Earthenware [p. 17]

**EDUCATION** (Approved for State Clock Hours)
- Painting with Oils [p. 18] MON, 6:30–9:30pm
- Illustrative Watercolor TUES, 6:30–9:30pm
- Digital Painting with Corel Painter [p. 19] WED, 6:30–9:30pm
- Observational Drawing from Pencil to Paint [p. 19] THURS, 6:30–9:30pm

**BUSINESS**
- Copyright 101: What Everyone Should Know SAT, 9am–11am [p. 16]
- Customized Workplace Training [p. 20]
- Advanced Studies Certificate in Design & Innovation Management [p. 21]

Join our Facebook Page for program updates and special events at www.facebook.com/KCADYOUTHANDADULTS
CLASS DATES

MONDAY CLASSES
Session I: September 8, 15, 22, 29, October 6, 13, 20 
Session II: November 3, 10, 17, 24, December 1, 8, 15

TUESDAY CLASSES
Session I: September 9, 16, 23, 30, October 7, 14, 21 
Session II: November 4, 11, 18, 25, December 2, 9, 16

WEDNESDAY CLASSES
Session I: September 10, 17, 24, October 1, 8, 15, 22 
Session II: November 5, 12, 19, December 3, 10, 17

NO CLASSES NOVEMBER 26

THURSDAY CLASSES
Session I: September 11, 18, 25, October 2, 9, 16, 23 
Session II: November 6, 13, 20, December 4, 11, 18

NO CLASSES NOVEMBER 27

FRIDAY CLASSES
Session I: September 12, 19, 26, October 3, 10, 17, 24 
Session II: November 7, 14, 21, December 5, 12, 19

NO CLASSES NOVEMBER 28

SATURDAY CLASSES
Session I: September 13, 20, 27, October 4, 11, 18 
Session II: October 25, November 1, 8, 15, 22, 
December 6

NO CLASSES NOVEMBER 29

SUNDAY CLASSES
Session II: September 14, 21, 28, October 5, 12, 19 
Session II: October 26, November 2, 9, 16, 23, 
December 7

NO CLASSES NOVEMBER 30
COURSE LISTINGS - BY TYPE

Class Dates
Session I: September 8 - October 24
Session II: October 25 - December 19
No classes November 26 - 30

DESIGN DRAWING

Saturday classes
9:00 a.m. – 12 noon

FREEHAND PERSPECTIVE DRAWING

Session I: 14 FK P117-A
September 13, 20, 27, October 4, 11, 18
Tuition: $215, supplies additional
Supply list is available at:
kcad.edu/youth-and-adults/class-outlines.

If you are a design professional wanting to hone your skills this class will give you valuable instruction and experience. Learn freehand perspective sketching for designers with an emphasis on concept design development—drawing from imagination.

Instructor: Naomi Poel

More classes on next page

ART CLASSES
MAKE GREAT GIFTS!
Gift certificates available online,
or call 616.451.2787 x3012
Monday classes
6:30 – 9:30 p.m.

NAVIGATING CREATIVE SUITE®
Session I: 14 FK P440-A
September 8, 15, 22, 29, October 6, 13, 20
Tuition: $215, lab fee: $10
Additional supplies may be required.

Session II: 14 FK P440-B
November 3, 10, 17, 24, December 1, 8, 15
Tuition: $215, lab fee: $10
Additional supplies may be required.

Have you ever struggled to know which software program to use for a specific project? If you tend to gravitate toward one “safe” solution, but have always wondered if there is a better way, this course is a must for you. Unleash the power of Adobe Creative Suite by clarifying and enriching your understanding of the various programs and what they do. Explore them all, while working on specific projects in print and web media.

Instructor: Katherine Johnson

Monday classes
6:30 – 9:30 p.m.

INTRODUCTION TO ADOBE ILLUSTRATOR®
Session I: 14 FK D400-A
September 8, 15, 22, 29, October 6, 13, 20
Tuition: $215, lab fee: $10
Additional supplies will be required.

Session II: 14 FK D400-B
November 3, 10, 17, 24, December 1, 8, 15
Tuition: $215, lab fee: $10
Additional supplies will be required.

Adobe Illustrator is the premier vector program used by professional designers and illustrators today. Learn how to use Illustrator to create original logos, graphics, page layouts and illustrations.

Instructor: Shane Van Oosterhout
Wednesday classes
6:30 – 9:30 p.m.

**USING ADOBE PHOTOSHOP® (EXTENDED 13 WEEK CLASS)**

**Session I: 14 FK P356-A**
September 10, 17, 24, October 1, 8, 15, 22
November 5, 12, 19, December 3, 10, 17
Tuition: $430, lab fee: $10
Additional supplies may be required.

Photoshop is a powerful tool that can be used to create and modify artwork. But there are so many possibilities, that it can be intimidating to dive right in without guidance. This class will teach you the basics of Photoshop step by step. You will learn how to navigate the workspace, use the tools, alter and adjust photographs, and how to create your own artwork in Photoshop. Open to both beginners and more advanced students, individual attention will address each student’s specific needs.

*Instructor: Michael Williams*

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Wednesday classes
6:30 – 9:30 p.m.

**NEW! ADOBE FLASH™ APP DEVELOPMENT FOR DESIGNERS**

**Session II: 14 FK P436-A**
November 5, 12, 19, December 3, 10, 17
No classes November 26
Tuition: $215, lab fee: $10
Additional supplies may be required.

Learn the fundamentals of app development for iPhone, iPad, and Android mobile devices using Flash professional software. You will learn to incorporate graphics, animation, interactivity, sound, and video into an application that can be published on the IOS, and Android web platforms.

*Instructor: Chris Brown*
WEB DESIGN

Thursday classes 6:30 – 9:30 p.m.

MAKE YOUR OWN WEBSITE

Session I: 14 FK D441-A
September 11, 18, 25, October 2, 9, 16, 23
Tuition: $215, lab fee: $10
Additional supplies may be required.

Session II: 14 FK D441-B
November 6, 13, 20, December 4, 11, 18
No classes November 27
Tuition: $215, lab fee: $10
Additional supplies may be required.

Learn about processes and technologies used to create a website from the ground up. A discussion of HTML, CSS, and software applications will help you to create a website to fit your needs. Javascript, Flash, and alternate applications will be discussed and demonstrated.
Instructor: Jean Hanks

Sunday classes 1:00 – 4:00 p.m.

ADOBE DREAMWEAVER®

Session I: 14 FK D409-A
September 14, 21, 28, October 5, 12, 19
Tuition: $215, lab fee: $10
Additional supplies may be required.

Session II: 14 FK D409-B
October 26, November 2, 9, 16, 23, December 7
No classes November 30
Tuition: $215, lab fee: $10
Additional supplies may be required.

You will be introduced to the basic features of the Adobe Dreamweaver web development application. You will learn about creating, organizing, and managing websites and how to create and edit web pages using Dreamweaver.
Instructor: Sean Gardner

ART CLASSES
MAKE GREAT GIFTS!
Gift certificates available online, or call 616.451.2787 x3012
INTERIORS & ARCHITECTURE

Monday classes
6:30 – 9:30 p.m.

**AUTOCAD® FOR DESIGNERS AND ARCHITECTS**

Session I: 14 FK P501-A
September 8, 15, 22, 29, October 6, 13, 20
Tuition: $215, lab fee: $10
Additional supplies may be required.

Learn the fundamentals of AutoCAD: setting up a drawing, line types, dimension, and text styles. Follow industry standards in drawing plans, elevations, and sections efficiently. Learn to print your drawings in multiple ways using the view ports, paper space, model space and plot styles.

*Instructor: George Nyeste*

Tuesday classes
6:30 – 9:30 p.m.

**SKETCHUP™ FOR DESIGNERS**

Session I: 14 FK P500-A
September 9, 16, 23, 30
Tuition: $145, lab fee: $10
Additional supplies may be required.

Session II: 14 FK P500-B
November 4, 11, 18, 25
Tuition: $145, lab fee: $10
Additional supplies may be required.

Learn the basics of Google SketchUp as this software applies to architecture, interior, and furniture design. Learn techniques for interfacing with other programs like AutoCAD, Photoshop, and Google Earth to achieve presentation ready documents.

*Instructor: Christopher Alexander*

Wednesday classes
6:30 – 9:30 p.m.

**BIM DRAFTING: REVIT FOR DESIGNERS AND ARCHITECTS**

Session I: 14 FK I202-A
September 10, 17, 24, October 1, 8, 15, 22
Tuition: $215, lab fee: $10
Additional supplies may be required.

Session II: 14 FK I202-B
November 5, 12, 19, December 3, 10, 17
No classes November 26
Tuition: $215, lab fee: $10
Additional supplies may be required.

Learn the fundamentals of Revit Architecture software, including efficient 3-D modeling, drafting techniques, creating views of your BIM (Building Information Model), and setting up drawing sets. You will follow industry standards and create floor plans, elevations, and sections by slicing through your BIM.

*Instructor: Christopher Alexander*
PHOTOGRAPHY

Tuesday classes 6:30 – 9:30 p.m.

PORTRAIT PHOTOGRAPHY
Session I: 14 FK D521-A
September 9, 16, 23, 30, October 7, 14, 21
Tuition: $215, lab fee: $10
Additional supplies may be required.

Session II: 14 FK D521-B
November 4, 11, 18, 25, December 2, 9, 16
Tuition: $215, lab fee: $10
Additional supplies may be required.

Learn about portrait photography while developing skills that will be useful in commercial or artistic work. You will learn advanced lighting skills and other techniques that will enhance your own unique work through portraiture.

Instructor: Rob Wilkinson

JEWELRY

Tuesday classes 6:30 – 9:30 p.m.

FORGED JEWELRY
Session I: 14 FK D627-A
September 9, 16, 23, 30, October 7, 14, 21
Tuition: $215, supply fee: $30
Supplies will be provided.

Take your work to the next level while learning to incorporate unique, hand forged detail into your jewelry designs. Discover a multitude of shapes, forms and objects made with hammer, anvil, and rolling mill techniques. The class will reference jewelry artists such as Alexander Calder and Charles Lewton Brain to create forged and fold-formed jewelry, objects, connections, and findings. Students will also walk away with a clear understanding of basic metallurgy, work-hardening and annealing processes. Open to all skill levels.

Instructor: Dorothy Kane

ENAMELING FOR JEWELERS
Session II: 14 FK D613-B
November 4, 11, 18, 25, December 2, 9, 16
Tuition: $215, supply fee: $50
Supplies will be provided.

Enameling is a process of fusing glass onto metal; a form of art that has been used for centuries by different cultures. Explore the tools, and applications of this fascinating process to create unique jewelry or small sculptural pieces.

Instructor: Dorothy Kane

ART CLASSES
MAKE GREAT GIFTS!
Gift certificates available online, or call 616.451.2787 x3012
Friday classes  
12:30 – 3:30 p.m.

STONE SETTING
Session II: 14 FK D626-B
November 7, 14, 21, December 5, 12, 19  
No classes November 28  
Tuition: $215, supply fee: $50  
Supplies will be provided.

Learn to set your own stones into the jewelry you’ve made! Start with variations on the basic bezel setting, then move into setting round, faceted stones into prongs. Finally explore more complex shapes or styles of settings like ovals and squares, or bead and flush settings. You will work with imitation gems, or you can bring that special gem from home to incorporate into your finished piece. Some previous experience with jewelry/metalsmithing required.  
Instructor: Dorothy Dorney

Thursday classes  
6:30 – 9:30 p.m.

ANIMATION & FILM
FOR THE FINE ARTS
Session I: 14 FK P380-A
September 11, 18, 25, October 2, 9, 16, 23  
Tuition: $215, lab fee: $10  
Additional supplies may be required.

Explore new possibilities in digital media and incorporate them into your work. You will use digital images of your own artwork as well as digitally produced images, animation, music, and film to express your unique art concept. You will produce an animated short or video utilizing digital media hardware and software in combination with your art for display on the internet. You will gain new avenues to display your work, new audiences, and new methods of expression that can combine many different art forms such as music, theater, dance, storytelling, animation, and video.  
Instructor: Taylor Overbey
STUDIO ART

Monday-Sunday classes

CERAMICS MEMBERSHIP
Session I: 14 FK P999
Fall semester
Tuition: $400, supply fee: $250

Selection based on portfolio review and interview. Membership is for one full semester unlimited use of studio and materials. Call 616.451.2787, ext. 3012 for more information.

Monday classes
6:30 – 9:30 p.m.

NEW! SUCCESSFUL FREELANCING
Session I: 14 FK P100-A
September 8, 15, 22, 29, October 6, 13, 20
Tuition: $215, lab fee: $10
Additional supplies may be required.

Session II: 14 FK P100-B
November 3, 10, 17, 24, December 1, 8, 15
Tuition: $215, lab fee: $10
Additional supplies may be required.

Learn how to make a living being a self-employed artist. Learn the basics of freelancing that you didn’t learn in school, like how to find clients, how much to charge, presenting an effective portfolio, contracts, networking, invoicing, and staying busy.

Instructor: Michael Williams

Wednesday classes
6:30 – 9:30 p.m.

NEW! COLLABORATIVE QUILT MAKING
(2 DAY WORKSHOP)
Session I: 14 FK D670-A
September 16, 23
Tuition: $72, supplies additional
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Session II: 14 FK D670-B
November 11, 18
Tuition: $72, supplies additional
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Explore patchwork quilts as architectural interventions. Learn about using new improvisational techniques and materials, including deconstructed clothing and recycled fabric, to make individual patchwork adventures. Examine how to mix patchwork with different mediums, including photography and sound, to engage your audience. Create a collaborative piece and install it at a public venue.

Instructor: Eliza Fernand

Tuesday classes
6:30 – 9:30 p.m.

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(2 DAY WORKSHOP)
Session I: 14 FK D670-A
September 16, 23
Tuition: $72, supplies additional
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Session II: 14 FK D670-B
November 11, 18
Tuition: $72, supplies additional
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Tuesday classes
6:30 – 9:30 p.m.

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November 11, 18
Tuition: $72, supplies additional
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(2 DAY WORKSHOP)
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September 16, 23
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Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Session II: 14 FK D670-B
November 11, 18
Tuition: $72, supplies additional
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

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Tuesday classes
6:30 – 9:30 p.m.

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(2 DAY WORKSHOP)
Session I: 14 FK D670-A
September 16, 23
Tuition: $72, supplies additional
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Session II: 14 FK D670-B
November 11, 18
Tuition: $72, supplies additional
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Explore patchwork quilts as architectural interventions. Learn about using new improvisational techniques and materials, including deconstructed clothing and recycled fabric, to make individual patchwork adventures. Examine how to mix patchwork with different mediums, including photography and sound, to engage your audience. Create a collaborative piece and install it at a public venue.

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Tuesday classes
6:30 – 9:30 p.m.

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(2 DAY WORKSHOP)
Session I: 14 FK D670-A
September 16, 23
Tuition: $72, supplies additional
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Session II: 14 FK D670-B
November 11, 18
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Tuesday classes
6:30 – 9:30 p.m.

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(2 DAY WORKSHOP)
Session I: 14 FK D670-A
September 16, 23
Tuition: $72, supplies additional
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Session II: 14 FK D670-B
November 11, 18
Tuition: $72, supplies additional
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Explore patchwork quilts as architectural interventions. Learn about using new improvisational techniques and materials, including deconstructed clothing and recycled fabric, to make individual patchwork adventures. Examine how to mix patchwork with different mediums, including photography and sound, to engage your audience. Create a collaborative piece and install it at a public venue.

Instructor: Eliza Fernand
Tuesday classes
6:30 – 9:30 p.m.

NEW! GAS WELDING FOR THE ARTIST

Session I: 14 FK P920-A
September 9, 16, 23, 30, October 7, 14, 21
Tuition: $215, supply fee: $50
Some supplies will be provided.

Session II: 14 FK P920-B
November 4, 11, 18, 25, December 2, 9, 16
Tuition: $215, supply fee: $50
Some supplies will be provided.

Learn the processes of oxyacetylene welding including safety, set-ups, weldments, and other metal studio equipment usage. You will use your new skill set to fabricate a 3-D project in 16 gauge steel. From beginners to those with welding experience, this class will guide you through the complete process of fabricating your own artistic steel sculpture. A small amount of material will be provided, but the student will need to acquire their own material for their final project.

Instructor: Mark Schentzel

Wednesday classes
6:00 – 10:00 p.m.

BUILD YOUR OWN CANVAS
(1 DAY WORKSHOP)

Session I: 14 FK P202-A
September 10
Tuition: $59, supplies additional
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Session II: 14 FK P202-B
November 5
Tuition: $59, supplies additional
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Learn to make your own high quality canvases by building solid stretcher bars and covering with cotton canvas. With the use of simple woodworking tools, lumber, and canvas, you can create canvases that far surpass the expensive lesser options available at stores.

Instructors: Kelly Allen

More Studio Art classes on next page
STUDIO ART CONT’D

Thursday classes
6:30 – 9:30 p.m.

BEGINNING FRAMING & MATTING
Session I: 14 FK D130-A
September 11, 18, 25, October 2, 9, 16, 23
Tuition: $215, supplies additional
Supply list is available at:
kcad.edu/youth-and-adults/class-outlines.

Session II: 14 FK D130-B
November 6, 13, 20, December 4, 11, 18
No classes November 27
Tuition: $215, supplies additional
Supply list is available at:
kcad.edu/youth-and-adults/class-outlines.

Design frames and mats for photographs and artwork. You will learn basic principles about how to put a frame together, safety techniques for working with tools, and design tips. You will be able to work in KCAD’s woodshop and have the opportunity to create one or more small frames. All materials are readily available in a lumber store. Mat board will be provided in a variety of colors. Please bring a small piece of art for framing to the first class.

Instructors: Sandra Hansen

Saturday classes
9:00 a.m. – 11:00 a.m.

COPYRIGHT 101: WHAT EVERYONE SHOULD KNOW (1 DAY ONLY)

Session I: 14 FK P106-A
September 13
Tuition: $25

Session II: 14 FK P106-B
October 25
Tuition: $25

Copyrights can be confusing to the student artist/designer and the professional alike. This workshop will be a great resource as you begin to think about selling your art/design or purchasing work from others. Get information on permissions and licensing, fair use, and the social bargain at the heart of copyright law. Be ready for a lively and entertaining discussion from the viewpoints of an image buyer and an artist. No prior experience needed. Students, professionals, and anyone else, are welcome to enroll. This workshop is purely informational and not intended to offer legal services or advice. The instructors strive to make the information presented as timely and accurate as possible, but make no guarantees about its legal implications.

Instructor: Gregory Nathan Johnson & Kim Tanner
STUDIO ARTIST WORKSHOP - November 14-16

NEW! MICHAEL KIFER
DECORATIVE
EARTENWARE

Friday–Sunday, 10:00 a.m.–4:00 p.m.
Session II: 14 FK P053-B
Tuition: $250, supply fee: $50
Supply list is available at:
kcad.edu/youth-and-adults/class-outlines.

Instructor: Michael Kifer, is a master potter, having completed his apprenticeship in the studio of Frank A. Colson in Sarasota, Florida. He has been actively producing and showing his ceramic art for more than thirty years. He exhibits his work in national art fairs annually, winning numerous awards of excellence.

Explore low-fire earthenware clay using a combination of wheel throwing and hand-building to create your forms. You will learn and practice new techniques in expressive surface design, including brushed slips, airbrushed underglazes, and slip trailing. This painterly approach to surface design can be translated onto a variety of creative forms. You will complete one teapot and one vase in the workshop. Some previous Ceramics experience required.
EDUCATION

Monday classes
6:30 – 9:30 p.m.

PAINTING WITH OILS
Session I: 14 FK D204-A
September 8, 15, 22, 29, October 6, 13, 20
Tuition: $215, supplies additional
SCECHs: 19, fee: $20
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Session II: 14 FK D204-B
November 3, 10, 17, 24, December 1, 8, 15
Tuition: $215, supplies additional
SCECHs: 19, fee: $20
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Explore the medium of oil using still life and photo reference to develop paintings from sketchbook studies. Learn how to enhance your compositions with an understanding of the principles of design and color. This course has the flexibility for both the beginner and more advanced painter.

Instructors: Kelly Allen

Tuesday classes
6:30 – 9:30 p.m.

ILLUSTRATIVE WATERCOLOR
Session I: 14 FK D205-A
September 9, 16, 23, 30, October 7, 14, 21
Tuition: $215, supplies additional
SCECHs: 19, fee: $20
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Session II: 14 FK D205-B
November 4, 11, 18, 25, December 2, 9, 16
Tuition: $215, supplies additional
SCECHs: 19, fee: $20
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Use pens, color pencils, sponges, pastels, watercolors, and other items you already have, to create illustrative paintings of various subjects in both realistic and cartoon styles. Learn to take your cue from past and present watercolor artists. This class is open to beginning or more advanced watercolor artists.

Instructors: Corinne Roberts

ART CLASSES
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**NEW! DIGITAL PAINTING WITH COREL PAINTER**

**Session I: 14 FK P427-A**  
September 10, 17, 24, October 1, 8, 15, 22  
Tuition: $215, lab fee: $10  
SCECHs: 19, fee: $20  
Additional supplies may be required.

**Session II: 14 FK P427-B**  
November 5, 12, 19, December 3, 10, 17  
No classes November 26  
Tuition: $215, lab fee: $10  
SCECHs: 16, fee: $20  
Additional supplies may be required.

Impress students and colleagues with the images you create during this class. They will not believe you made them entirely on the computer. Learn how to paint using Corel Painter. Painter is a program that simulates real life media such as oil, ink, watercolor, and many others. This class is designed for both beginning and experienced artists. Some basic experience with computers is required.  
*Instructors: Gregory Nathan Johnson*

**Thursday classes**  
6:30 – 9:30 p.m.

**OBSERVATIONAL DRAWING: FROM PENCIL TO PAINT**

**Session I: 14 FK D126-A**  
September 11, 18, 25, October 2, 9, 16, 23  
Tuition: $215, supplies additional  
SCECHs: 19, fee: $20  
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

**Session II: 14 FK D126-B**  
November 6, 13, 20, December 4, 11, 18  
No classes November 27  
Tuition: $215, supplies additional  
SCECHs: 16, fee: $20  
Supply list is available at: kcad.edu/youth-and-adults/class-outlines.

Working first with drawing tools and techniques, learn how to transition into painting with either oil or acrylic paint. Subject matter will include still life, landscape and the figure. This class is suitable for both beginners and those with painting and drawing experience.  
*Instructors: Gregory Nathan Johnson*
Customized Workplace Training

We develop customized classes for your business in areas like Design, Design Thinking, Computers, Business Innovation, and much more. Call our office, 616.451.2787 x1139 for more information.
The fact is, design is revolutionizing business. That’s why KCAD created the MBA Certificate in Design and Innovation Management. It exposes business people to the process of design thinking and teaches designers how to talk business.

Our goal: advancing business through innovation. It’s about using design as a business tool. We’re equipping leaders to take a new approach, promoting design as a change agent for business. Sound interesting? It’s time to take a seat at the table. Get more information at: kcad.edu/mba or call 616.451.2787, ext. 1237.
**INSTRUCTOR BIOS**

KCAD Continuing Studies instructors have the artistic knowledge and real-world experience to give their students insights that will change the way they think about their own creative potential. Classes are always kept small so that each student gets the individual attention and respect they deserve.

**Christopher Alexander**, M.Arch, Ball State University, is an architect with Progressive AE. He has taught at the college level and has published a number of articles on design and sustainability.

**Sean Gardner** is a freelance graphic designer and web design student at Grand Rapids Community College.

**Jean Hanks** has been a web designer and developer for more than ten years. She was a web architect for C2 Media and web content manager for Fusionary Media. She is currently self-employed and pursuing degrees in both web development and marketing at Davenport University.

**Sandra Hansen**, B.F.A. in Painting and Drawing, Kendall College of Art and Design, was the Studio Excellence Award Winner for Painting in 2013. She has been a visiting art teacher in Varanasi, India, teaching children and adults, and was Study Abroad Director for Vidyashram Schools.

**Gregory Nathan Johnson**, M.F.A., Kendall College of Art and Design, has taught in the Continuing Studies program since 2010. He has also been an adjunct instructor at KCAD, and an interim art instructor at Grand Rapids Christian High School.

**Katherine Johnson**, M.F.A. in Painting, Kendall College of Art and Design, B.S. in Graphic Design and Illustration, Indiana Wesleyan University, has worked in graphic design, and program development. She has been an artist in residence, and adjunct instructor at the college level.

**Dorothy Kane**, M.A.E., Wayne State University, B.S., Jewelry & Metalsmithing, Western Michigan University, is a studio artist with more than thirty years art education experience.

**Kelly Allen**, M.F.A. in Drawing, KCAD, also attended Memphis College of Art and various artist residencies, including Ox-Bow. Her paintings and drawings have been exhibited in galleries and museums in London, New York, Los Angeles, San Francisco, Chicago, and beyond. She is currently represented at Stolen Space Gallery in London, LaFontsee Galleries in Michigan, and Capro Gallery in Santa Monica, CA.

**Chris Brown**, B.A., University of Advancing Technology, is a partner in an Interactive media company. He has created projects for web, desktop, touchscreen and mobile applications, has managed content for e-commerce and rich media sites, and has developed computer-based training modules, 2D and 3D animations, and online games and video productions. He is an adjunct instructor at KCAD.

**Dorothy Dorney**, M.F.A., in Advertising Design, Marywood University, also holds degrees in art education and jewelry design. She has years of teaching experience in public schools, is proficient with communication software tools and technology, and is a world traveler.

**Eliza Fernandez**, B.F.A., Sculpture, Pacific Northwest College of Art, is an Honors Graduate of Interlochen Arts Academy. She has exhibited, given lectures, taught workshops and classes, and been a visiting artist and artist-in-residence at numerous locations both nationally and internationally.
DOROTHY KANE, M.A.E., Wayne State University, B.S., Jewelry & Metalsmithing, Western Michigan University, is a studio artist with more than thirty years art education experience.

GEORGE NYESTE has worked 15+ years as a product design and development engineer, most of it in furniture and automotive manufacturing.

TAYLOR OVERBEY, B.F.A. in Digital Media, KCAD, studied Painting at the Cleveland Institute of Art, as well as Cartooning at the Joe Kubert School of Cartoon and Graphic Art and Digital Media at Vista College in Berkeley. He has been an instructor at ITT Technical Institute and KCAD. Currently he is pursuing an M.F.A in Painting at KCAD.

NAOMI POEL, B.F.A. in Drawing, Kendall College of Art and Design, is a freelance translator, graphic designer, and adjunct instructor at Kendall College of Art and Design.

CORINNE ROBERTS, B.F.A. in Illustration, Kendall College of Art and Design, is a frequent instructor in the Continuing Studies program. She has illustrated and published her own children’s book.

MARK SCHENTZEL, B.F.A, Sculpture and Functional Art, Kendall College of Art and Design is that department’s Excellence Award winner for 2014. He is a welder/sculptor for Fidler Furniture Company in Grand Rapids.

KIM TANNER, M.B.A., Davenport University, is a Senior Visual Content Manager at Zondervan Publishing House. She has worked as a photography researcher and art buyer for over six years.


ROB WILKINSON, M.F.A. in Photography, KCAD. Originally from New York, he is an adjunct professor of photography at Kendall College of Art and Design, and has been a professional wedding photographer since 2005.

MICHAEL WILLIAMS, B.F.A., Illustration with a minor in Graphic Design, Kendall College of Art and Design, is a book designer and adjunct instructor in Kendall’s Digital Media department. His illustrations have been published in national magazines, exhibited at the Society of Illustrators in New York, and he was a finalist in the Society of Illustrators Los Angeles #39 Competition.
**HOW TO REGISTER, AND POLICIES**

**Enrollment** is on a first-come, first-served basis. To register, complete the attached registration form(s), p. 26, with check or money order and mail to Kendall Continuing Studies, 17 Fountain St. NW, Grand Rapids, MI 49503, or register online at www.kcad.edu/youth-and-adults. You can also call, 616.451.2787, x3012. VISA, MasterCard and Discover credit or debit cards are accepted online and by telephone. If you need assistance with online registration, call 616.451.2787, x3012. Registration is not valid unless accompanied by payment.

**Receipts.** When registering online you will receive an electronic confirmation of your registration. All others will receive a receipt via mail. Information regarding class outlines and supply lists (if applicable) are available at: kcad.edu/youth-and-adults/class-outlines.

**Cash and Checks.** Appropriate fees will be charged for checks which are returned unpaid due to insufficient funds. Please be aware when paying by cash or check, that if your class is cancelled you will need to complete additional paperwork in order to be reimbursed. Please allow up to five weeks processing time for refunds of payments made by check.

**Class Cancellation.** We reserve the right to cancel classes due to insufficient enrollment, with a full refund. If you registered as part of a group and one person’s class is canceled, registrations for classes that have not been canceled will not be refunded. Tuition paid online with debit or credit card will be credited back to your card. Please allow up to two weeks processing time for refunds. Tuition paid by check will require you to fill out additional paperwork before obtaining a refund. Please allow up to five weeks processing time for refunds of payments made by cash or check.

Tuition fees are based on six class meeting times, though some may meet for seven. If a class is cancelled due to unforeseen circumstances, we will make every attempt to reschedule classes that have met fewer than six times.

**Withdrawal from Class.** There will be a full refund of tuition and fees for withdrawal requests submitted prior to the final registration deadline. There will be a partial (50%) refund of tuition and fees for withdrawal requests submitted after the final registration deadline and up to 24 hours before the class begins. A 50% fee will be charged for course transfers after the final registration deadline. **No course transfers will be permitted on or after the day of the first class.** There will be no refund of tuition or fees for withdrawal requests submitted on or after the day of the first class. Please allow up to two weeks processing time for refunds of payments made online, and five weeks processing time for refunds of payments made by cash or check.

**Late Registration and Withdrawal.** Our standard withdrawal/refund policies apply to those students who register after the registration deadline.

**Inclement Weather or Building Closure.** In the event that classes are cancelled due to weather, an announcement will be made on local television stations.
Early Registration Tuition Discount. Individuals who register early for Continuing Studies classes are eligible for a 10% Early Registration Tuition Discount (supply and lab fees are not included). This discount will appear automatically when registering online. The early registration deadline for Fall 2014 is August 15, 2014.

Alumni Discount. Kendall College of Art and Design provides a 10% discount off tuition (excluding lab and supply fees) to Kendall College of Art and Design Alumni, their spouses and children under the age of eighteen (10% discount). Note: There is a limit of one tuition discount per registration.

Supplies. Supplies for classes are not included in the cost of the class, unless indicated by a supply fee. Photography and computer classes include a lab fee, but additional supplies may be required as well. Class outlines and supply lists (if applicable) are available at kcal.edu/youth-and-adults/class-outlines.

Location. Students will be notified in advance by email of their room and building location. Signage will also be prominently displayed in the entrance of both buildings.

Special Needs. Please make sure staff and the instructor are notified about any special needs or concerns. We will try to accommodate them.

Parking. On-street parking is free after 6:00 p.m. Monday through Friday, and all day Saturday and Sunday. Parking is also available in the city ramp one block west of KCAD.

Photographs. As a condition of enrollment, students and/or parents of minor students consent to the following usage rights, for purposes which may include, but are not limited to: display, educational assessment, accreditation, archiving, and publicity/promotions for the college. The college reserves the right to edit materials as needed for best use in context without specific written permission.

1. Use of any works produced by students while attending Kendall College of Art and Design, Ferris State University (KCAD).
2. Use of photographs, video, audio, or other recordings of any artworks, designs, or other coursework produced while a student at KCAD.
3. Use of photographic, video, audio, written or other recordings/documentation in college or KCAD sponsored/affiliated classes or activities, on or off campus while a student at KCAD.

Usage may be in any medium. Materials may be used without further notification, compensation or credit, though whenever possible, credit will be included for students enrolled in a KCAD degree program. Materials produced by or for KCAD are the sole property of KCAD.

All other copy and reproduction rights to original artwork, designs or coursework remain the sole property of the student.

Unclaimed Art Work. All art work produced in Fall 2014 must be claimed on or before December 21, 2014. The College is not responsible for any work left after that date.
REGISTRATION FORM - SIGN UP TODAY!

Early Registration Deadline: August 15
☐ Applying for 10% Early Registration discount
☐ Applying for 10% Alumni Discount

Registration Deadlines:
Session I: September 2
Session II: October 17

STUDENT'S NAME: EMPLOYER SCHOOL DISTRICT FOR SCECHS:

BUSINESS NAME: BUSINESS ADDRESS:

DAY PHONE: CELL PHONE:

EVENING PHONE: EMAIL:

☐ Yes, I would like to receive email updates on upcoming events and opportunities from Continuing Studies.

STREET OR PO BOX:

CITY: STATE: ZIP:

COURSE TITLE: COURSE #:

COURSE TITLE: COURSE #:

COURSE TITLE: COURSE #:

COURSE TITLE: COURSE #:

METHOD OF PAYMENT: ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ CHECK
ACCOUNT #: EXPIRATION DATE:

TUITION #: SUPPLY/LAB FEE: TOTAL:

Checks should be made payable to KCAD Continuing Studies of Ferris State University and mailed to 17 Fountain St., NW Grand Rapids, MI 49503. Refund Policy — 50% for class withdrawals after the final registration deadline, no refunds 24 hours before the class.
PARKING

From U.S. 131 follow Pearl St. to the east. The Woodbridge N. Ferris Building entrance is at 17 Pearl St. NW. 17 Fountain Building entrance is at 17 Fountain St. NW. On-street parking is free after 6:00 p.m. Monday through Friday, and all day Saturday. Parking in the lot directly behind the 17 Fountain Building, adjacent to Pearl St., is prohibited. Violators will be ticketed.